



RAPTURE[®]

TRANSFORMING

HAIREXTENSIONS



THE ULTIMATE EXTENSION OF CREATIVITY

Discover Rapture's Instagram friendly, durable and comfortable extensions.

It's an age of instant results and with our rapid extension technology you can transform your client's look with speed and ease. With celebrity transformations and influencers' hair tutorials on the rise, you can now access Instagram friendly locks with Rapture.

Our inspirational products open up a world of creative styling opportunity. Founded on over a decade of research, and backed by the UK's longest established wig manufacturer, our patented adhesive formula and ultrafine application strips make Rapture unique.

Rapture creates an unrivalled business opportunity that has profit potential for you and the outcome your clients want; head-turning hair that lasts.

SPEED

Rapid results for busy lifestyles. Rapture Hair Extensions use a secure tape application method, so you can create a full head of natural looking extensions in just one hour. Perfect for a lunch break transformation.

QUALITY

With quality comes confidence. For results that blend seamlessly into your client's hair, we only use the best Remy hair. Our commitment to quality gives consistent results your clients will love.

LONGLASTING

Natural looking locks for the long term. Well cared for Rapture extensions can last for up to 9 months, making them an affordable solution for your clients and a profit-making service for you.

"I just love Rapture Hair Extensions for their ease and speed of application. The hair quality is just superb and the fact that they last really delights our clients."

NICK MALENKO
Royston Blythe Salons

WHY RAPTURE?

From quality to colour, Rapture has been the ultimate choice among professional stylists since 2006.

INNOVATIVE RESEARCH

In association with Banbury Postiche, the UK's longest established wig manufacturer, we as a company are continuously at the forefront of research and development into human hair and hair loss solutions.

EXTENSIVE CHOICE OF NATURAL COLOUR

Our root point correct and cuticle intact Remy hair is available in 23 natural colours including ash blonde, rich browns and warm reds.

VIBRANT TRANSFORMATIONS

Be playful with our 6 creative colours in the Rapture Vibrant range. Made of heat resistant fibre that blends beautifully into the hair, our rainbow brights are perfect for making a statement.

THE BEST OF BALAYAGE

Achieve the complete balayage look with our quick and easy solution, Rapture Melts. These 10 on-trend bleeds will give your client's the balayage results they desire.

NEXT DAY DELIVERY

To make your life a little easier we offer next working day delivery. Simply order the hair you need before 1pm.

TAPE TECHNOLOGY

We've put extensive research into sourcing the strongest, medical grade, application strips that are currently available. They're virtually undetectable and won't damage your client's natural hair.

A TRIO OF LENGTHS

To give you the flexibility to cater for everyone, Rapture extensions come in 25cm, 40cm and 50cm lengths. (Melts are available in 25cm and 40cm only).

PERFECT FOR SESSION WORK

With no need for tools or equipment, you can apply Rapture extensions virtually anywhere. It makes them an ideal choice for anything from photoshoots to theatre work.

FOR THE PROFESSIONALS

Our hair extensions are used to create professional, salon inspired looks. Each stylist must hold an NVQ Level 2 degree to become a Rapture approved extensionist.



TRAINING

Bringing out the expert stylist in you. Your learning begins with our Rapture Training Essentials Kit which includes 4 packs of 25cm hair extensions, a Rapture shade ring as well as the official shampoos and conditioners.

The one-day training course we provide, developed by celebrity stylist Calum Tierney and renowned hair-loss specialist Ann Fegan, will give you the skills and know how you need to deliver a premium and profitable extensions service.

In your session you will cover:

- How to carry out an Extensions Consultation to ensure client suitability
- Guidance on hair extension pricing
- How to apply, remove and re-apply Rapture Hair Extensions
- How to style, blend and cut the extensions
- Aftercare for your client and salon
- Further Rapture opportunities

To meet popular demand, we offer training in our Oxfordshire base, plus in Dundee, Hertfordshire and Manchester. Or we can come direct to your salon.

**EASY TO USE
3 SIMPLE
STEPS...**



PRODUCTS & AFTERCARE

Extend longevity and keep your client's extensions in top condition by using our specially formulated range of haircare products to help extensions last from 6 to 9 months.



RAPTURE INTENSIVE SHAMPOO

Designed for in salon use only. The special formulation will ensure that the hair is fully cleansed, removing all traces of product ready for Rapture to be applied. Available in 250ml and backwash 1000ml.



RAPTURE SHAMPOO

The specially formulated Rapture Shampoo will keep your client's hair and extensions in their healthiest condition. This shampoo is gentle for everyday use and leaves hair clean and shiny. Available in 250ml and backwash 1000ml.

RAPTURE CONDITIONING CREAM

Specially designed to condition your client's hair and the Rapture Extensions. The conditioning cream will smooth the cuticles and leave hair soft and shiny. We recommend using twice weekly. Available in 250ml and backwash 1000ml.



RAPTURE BRUSH

This should be the only brush used on Rapture Hair Extensions. Designed to be travel-sized, it glides through hair without snagging.



A STYLE FOR EVERYONE

From volume and length to colour and trends, choose from our range of four hair types to create your client's look.

Whether you're looking to use Rapture Hair Extensions to create a thicker, more voluminous look, or to add colour without compromising the integrity of the hair through dye, there's something for everyone.

RAPTURE ORIGINAL

Our founding hair type, each strip is handcrafted using the finest Remy hair available. The 3cm strip reduces tension on the scalp and sits comfortably on the client's head.

RAPTURE MELTS

Our range of Melts extensions are the perfect way to get that on-trend balayage colour, with added volume and length in one application.

RAPTURE EVOLUTION

Specially hand-stitched giving the effect of the hair growing from the root. Evolution extensions give a natural look ideal for client's with fine or thinning hair. Designed to be used around partings and hairlines.

RAPTURE VIBRANT

We offer 6 of the most popular vibrant shades in this range. Add a flash of eye-catching colour or panels of bright shades that won't fade, all without the need to dye.

Applied in just one hour, Rapture Hair Extensions can take months off your client's hair growth journey. And their natural hair will continue to grow while the extensions are in place. With creativity and versatility at your fingertips, embrace the transformative impact of Rapture.

Join the Rapture Revolution. To find out about our Starters Essential Kit and complimentary training day, contact us today.

Call: 01295 757410
Email: sales@rapture-professional.co.uk
Visit rapture.co.uk



INSPIRATIONAL

RESULTS



**TRANSFORMING HAIR
EXTENSIONS**

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